

The most important skills are the hardest to teach—until now.

COMING THIS FALL!



**No. 1 Way to Teach Framework Skills**

**Industry-demanded, industry-validated for job-ready Day One students**



- We've become intentional about developing career-ready students
- SkillsUSA *Career Essentials: Experiences* is the next generation of employability skill-building curricula developed for today's students. SkillsUSA *Career Essentials: Experiences* is everything you need for your students to be career-ready.
- Based on research from 1,000 employers of what employees need to know and be able to do
- The SkillsUSA Framework has allowed us to define, implement and measure these skills
- 24/7 access to students and instructors on computers, tablets or smartphones
- SkillsUSA *Career Essential: Experiences* takes your students to the next level of demonstration within the SkillsUSA learning continuum. It prepares students for the transition to the workforce or higher education through authentic project-based experiences
- The online curriculum empowers teachers with high-quality skill development resources and advances the impact of the SkillsUSA Framework
- Turnkey tools and resources for instructors
- A built-in grading and badging system
- A learning community for instructors to share best practices and additional tools and resources



For full details on the SkillsUSA Career Essentials suite of products including purchasing information, please visit: [www.careeressentials.org](http://www.careeressentials.org)