

The most important skills are the hardest to teach – until now.



## SKILLSUSA CAREER ESSENTIALS

**Here's how.** We are excited to announce the **SkillsUSA Career Essentials** suite. These products ensure your students have the foundational skills, attitudes and values to distinguish them from other applicants in the skilled labor marketplace. Once on the job, your students will be productive and promotable. The SkillsUSA Career Essentials suite is the solution to your needs in producing career-ready graduates who are prepared to face the 21st-century demands of employers.

Over 50 years of developing career-ready students, SkillsUSA has served 12 million since 1965.



- Based on research from 1,000 employers of what employees need to know and be able to do
- The SkillsUSA Framework has allowed us to define, implement and measure these career readiness skills

### Career Essentials: Experiences Curriculum Map



- 15 project-based experiences
- Contextualizes the SkillsUSA Framework
- Teaches multiple concepts in one experience, similar to a workplace environment



# SKILLSUSA CAREER ESSENTIALS SUITE OF PRODUCTS

## **SkillsUSA Career Essentials: Foundations**

*Formerly known as the Career Readiness Curriculum (CRC)*

*SkillsUSA Career Essentials: Foundations* builds an awareness of the SkillsUSA Framework. This turnkey curriculum includes 29 teacher-facilitated lesson plans based on Common Core State Standards. It infuses 21st-century skills into student engagement activities and is considered the first building block in the Career Essentials continuum. *Career Essentials: Foundations* is a free member benefit as part of SkillsUSA professional membership dues.

## **SkillsUSA Career Essentials: Experiences**

*Replaces Professional Development Program (PDP)*

Working together in teams, understanding leadership, communicating clearly and demonstrating integrity are required in any career. However, these skills aren't easy to teach — until now. *SkillsUSA Career Essentials: Experiences* is the next generation of employability skill-building curricula developed for today's students.

The *SkillsUSA Career Essentials: Experiences* has 15 project-based learning experiences that contextualize the essential elements of the SkillsUSA Framework in real-work situations. There are nine fundamental experiences that can be completed within one academic year but can be extended or shortened to meet local needs. In addition, the curriculum has five advanced experiences and a capstone experience that can be completed within an academic year.

Each experience spans two to three weeks and includes a 30-minute, instructor-led entry experience. This is followed by student-led, individual or group project modules to provide just-in-time, bite-sized learning. Instructors have the flexibility to adapt each experience to the local context.

All of the resources are delivered digitally through an e-learning site that provides:

- 24/7 access to students and instructors on computers, tablets or smartphones
- Turnkey tools and resources for instructors
- A built-in grading and badging system
- A learning community for instructors to share best practices and additional tools and resources

## **SkillsUSA Career Essentials: Assessments**

*Formerly Workforce Ready  
System Skill Connect Assessments*

With *SkillsUSA Career Essentials: Assessments*, we can now provide a path to other professional certifications and pave the way ahead for our future American workforce.

The SkillsUSA Career Essentials suite provides assessments for career and technical education that are supported by industry, education and policy leaders. *SkillsUSA Career Essentials: Assessments* parallels SkillsUSA's successful philosophy of hands-on, authentic methods. The system helps instructors prove the benefit of their programs and helps students develop rewarding careers.