THE MOST IMPORTANT SKILLS ARE THE HARDEST TO TEACH—UNTIL NOW.

Career Essentials Suite

The SkillsUSA Career Essentials suite engages students in defining, implementing and measuring their career-readiness skills along every point in their educational journey, whether it be middle-school, high-school or college/postsecondary. The curriculum generates high levels of student engagement and is built on evidence-based outcomes that support the industry-validated Career-Ready Assessment. Together, curricula and assessments work to culminate in students earning the industry-recognized Career Essentials credentials.

No longer do you need to search for a curriculum that will meet the pressing needs of fulfilling national and state standards related to career readiness. The finest practitioners in the areas of career readiness and employability built the Career Essentials suite as a complete system and learning continuum to ensure your students are competitive in the global marketplace.

For full details on the SkillsUSA Career Essentials suite of products including purchasing information, please visit: www.careeressentials.org

Teacher Professional Development

Through a systematic approach that includes face-to-face as well as virtual training opportunities, teachers develop Career Essentials implementation plans that allow them to feel both confident and competitive in their delivery.

- Face-to-face teacher training (ideal for state- or district-level training)
- Zoom conference call (ideal for district or schoolwide training)
- One-on-one Demos with a Career Essentials Coach (ideal for individual or schoolwide training)
- Personalized assistance from Career Essentials Coaches (assistance offered in real-time from trained coaches)
- Implementation videos (prerecorded training ideal for schoolwide or individual training)
- Screen Cast demonstration (prerecorded training ideal for individuals)
- Individualized coaching to create custom implementation plans

Classroom Implementation Plans

We offer coaching for customized implementation plans so that the course and units fit the needs of your school, campus, classroom, student learners and programmatic curriculums:

- Teach as a standalone course on a daily basis
- Use students homeroom time to assign and review work
- Integrate into another course by doing a daily in-class check-in to connect employability skill content to technical content and assign work outside of the classroom
- Complete each unit kick-off lesson in class and provide students with a unit end date and self-pacing schedule guide
- Teach all students of a certain grade in the school a specific course by asking specific teachers to teach it during a certain period of the day

SkillsUSA Framework

Career Essentials Credential and Micro-Credentials

Individuals’ successful completion of the requirements for the Career Essentials Credential and micro-credentials at their respective age level indicates proficiency in the understanding and application of the career-readiness competencies sourced in the SkillsUSA Framework Essential Elements.

Earning the Exploratory Micro-Credential requires:

- Passing (at 80% or higher) the SkillsUSA Career Essentials: Assessment, fundamental assessment
- Individualized coaching to create custom implementation plans
- Passing (at 80% or higher) the SkillsUSA Career Essentials: Assessment, exploratory assessment
- Career Essentials Coaches (assistance offered in real-time from trained coaches)
- Implementation videos (prerecorded training ideal for schoolwide or classroom training)
- One-on-one Demo with a Career Essentials Coach (ideal for individual training)
- Zoom conference call (ideal for district or schoolwide training)
- Face-to-face teacher training (ideal for state- and/or district-level training)

Earning the Fundamental Micro-Credential requires:

- Passing (at 80% or higher) the SkillsUSA Career Essentials: Assessment, fundamental assessment
- Success implementation plans that allow them to feel both confident and able to successfully contribute to a place of work
- Each individual who earns the Career Essentials Credential establishes and maintains a career-readiness portfolio that demonstrates transferrable career-readiness skills and ability to successfully contribute to a place of work.

Earning the Career Essentials Credential requires:

- Passing (at 80% or higher) the SkillsUSA Career Essentials: Assessment, fundamental assessment
- Passing (at 80% or higher) the SkillsUSA Career Essentials: Assessment, Career-Ready assessment
- Personalized assistance from Career Essentials Coaches (assistance offered in real-time from trained coaches)
- Implementation videos (prerecorded training ideal for schoolwide or individual training)
- Screen Cast demonstration (prerecorded training ideal for individuals)
- Individualized coaching to create custom implementation plans
- Passing (at 80% or higher) the SkillsUSA Career Essentials: Assessment, exploratory assessment

Digital Badging

Students earn digital badges when they successfully complete each Experience.

For Web accessibility, we meet the Web Content Accessibility Guidelines 2.0, as required by the Americans with Disabilities Act and Section 508 of the Rehabilitation Act.
The SkillsUSA Framework is the source for the development of the organization’s educational programs, resources and products. The framework was created in 2014 because SkillsUSA realized the need for students — future employees — to be able to intentionally develop and communicate their abilities with respect to employability skills. In a survey, more than 1,000 employers stated that their greatest need when seeking new hires is to have access to job candidates who possess the skills and ability skills. In a survey, more than 1,000 employers

said that their greatest need when seeking new hires is to have access to job candidates who possess the skills identified within the SkillsUSA Framework.

The SkillsUSA Framework is essential to our mission because it serves as the blueprint for career readiness and a benchmark for measuring student success — our ultimate goal as an organization. This approach actualizes SkillsUSA’s mission to “empower members to become world-class workers, leaders and responsible American citizens.”

The framework communicates SkillsUSA’s definition of the career-ready individual. Within it, 17 Essential Elements are divided among three components: personal skills, workplace skills, and technical skills grounded in academics.

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SkillsUSA Career Essentials: Experiences

Working together in teams, understanding leadership, communicating clearly and demonstrating integrity are required in any career. However, these skills haven't been easy to teach — until now. SkillsUSA Career Essentials: Experiences is the next generation of employability skill building curricula developed for today’s students. SkillsUSA Career Essentials: Experiences curricula have everything you need to give your students what they need to be career-ready.

SkillsUSA Career Essentials: Experiences curricula are designed with the best practices of project-based learning

- equip teachers with high-quality skill development resources and advances the impact of the SkillsUSA Framework
- address multiple Essential Elements, so students can understand the skills they are building and how employability skills function together to create a career-ready individual
- include online and offline learning events: a pre- and post-test, an instructor-led kickoff, e-learning modules addressing career readiness content and activities that contribute to project completion.
- include a built-in grading and badging system.
- engage students in implementing the Essential Elements through contextualized learning applied to real-life and real-work situations.

The Experiences exist in four curriculum courses:
- **Exploratory course** (for ages 12 – 14)
- **Fundamental course** (for ages 14 – 16)
- **Advanced course** (for ages 17 – 19)
- **Adult Learner course** (for ages 20+)

**Experience Map**

(Sample contents of an advanced curriculum map)

- **Pre-test: Continuous Improvement** (10 minutes)
- **Continuous Improvement Kickoff Presentation** (30 minutes)
- **Overview: Continuous Improvement** (5 minutes)

**ESSENTIAL ELEMENT 1. A**

**Computer and Technology Literacy**

- Using Technology Responsibly (10 minutes)
- Validating Information Online (30 minutes)

**ESSENTIAL ELEMENT 1. B**

**Job-Specific Skills**

- Action Planning to Stretch Your Skills (20 minutes)
- Planning a Process (10 minutes)
- Going Above and Beyond (20 minutes)

**ESSENTIAL ELEMENT 1. C**

**Safety and Health**

- Committing to Personal Well-being (10 minutes)
- Following Safety Policies (15 minutes)
- Responding in an Emergency (15 minutes)

**ESSENTIAL ELEMENT 1. D**

**Service Orientation**

- Building Strong Relationships (10 minutes)
- Personal and Professional Time (10 minutes)
- Customer Service Role-play (20 minutes)

**ESSENTIAL ELEMENT 1. E**

**Professional Development**

- Your Career Interview (30 minutes)
- Your Career Path (15 minutes)
- Your Progress Interview (20 minutes)
- Standout Portfolios (20 minutes)
- Post-test: Continuous Improvement (10 minutes)
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I n today’s world, it’s not enough for students to have technical skills. If they want to advance their career potential and compete in today’s job market, they need to stand out, be distinct and be a step ahead. That’s a tall order. How can you ensure students are career-ready? Here’s how.

Career Essentials Suite
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Career Essentials Credential and Micro-Credentials
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Earning the Exploratory Micro-Credential requires:
- Passing (at 80% or higher) the SkillsUSA Career Essentials: Experiences, fundamental course
- Passing (at 80% or higher) the SkillsUSA Career Essentials: Assessments, fundamental course
- Passing (at 80% or higher) the SkillsUSA Career Essentials: Credentials, fundamental course

Earning the Fundamental Micro-Credential requires:
- Passing (at 80% or higher) the SkillsUSA Career Essentials: Experiences, fundamental course
- Passing (at 80% or higher) the SkillsUSA Career Essentials: Assessments, fundamental course

Earning the Career Essentials Credential requires:
- Each individual who earns the Career Essentials Credential establishes and maintains a career-readiness portfolio that demonstrates transferrable career-readiness skills and ability to successfully contribute to a place of work.

Earning the Career Essentials Credential requires:
- Passing (at 80% or higher) the SkillsUSA Career Essentials: Experiences, advanced course
- Passing (at 80% or higher) the SkillsUSA Career Essentials: Assessments, advanced course
- Passing (at 80% or higher) the SkillsUSA Career Essentials: Credentials, advanced course

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